

Thaicom launches Nava™ maritime service platform

New maritime service Platform to propel maritime industry towards digital transformation

Nonthaburi, Thailand, 26 February 2018 – Thaicom Public Company Limited (THCOM), a leading Asian satellite and digital platform operator, announced the introduction of **Nava™**, the company's new maritime service platform for ship and offshore operators. With the launch of Nava, Thaicom is able to support the maritime industry's digital transformation and expand its broadband service platform.

Thaicom Nava is a high-speed broadband service designed to connect everyone and everything at sea, enabling efficient vessel operations and connecting crew and passengers to high-speed internet anywhere and anytime. The new Nava maritime service platform can support very high data rates able to provide fiber-to-the-ship (FTTS™) like connectivity to enable the digital ship of the future.

Said **Paiboon Panuwattanawong, Chief Executive Officer of Thaicom PLC.**: *"Nava is Thaicom's new flagship mobility service for broadband business, and it is the second service that we launch after Loox TV in 2017—a content delivery broadcast platform for South East Asia's broadcast and media industry. Thaicom follows its vision to transform the company into a leading digital platform operator and provider of digital services."*

Mr. Paiboon further commented: *"With our more than 26 years of experience and expertise in the satellite business, Thaicom is seeking new business opportunities and is able to contribute to the digital transformation in various industries. Especially at sea, satellite communications is the only way to connect crew and vessel. We launch Nava to address the limits of connectivity at sea. Our new Nava maritime service platform and the services that it enables will increase operational efficiency on board and connect crew and passengers to high-speed internet anywhere and anytime. We believe Thaicom Nava maritime service will help create a unique experience for our customers and will strengthen Thaicom as a leading satellite communications and digital platform provider."*

Ekachai Phakdurong, Senior Vice President, Media and Retail Business of Thaicom PLC., commented: *"Thaicom has been committed to offering digital services to meet customers' needs. These services are enabled by our broadband satellite platform to deliver high-speed internet with wide area coverage in Asia Pacific to roll out the services. Thaicom Nava is the result of bringing satellite technology to remote areas without access to communication networks. Nava service will provide the best maritime service experience possible even when you are in the middle of the sea, offering secure, resilient networks, and 7/24 customer support."*

Mr. Ekachai added: *"We are launching three Nava solutions that we developed to meet our customers' needs. **Nava™ Ship Manager** offers asset and engine monitoring, fuel advice, and maintenance planning to improve operational efficiency and productivity.— **Nava™ Connect** provides high-speed internet connectivity for vessel operation and crew and passengers to keep connect with their families. **Nava™ Media** provides access to online entertainment, social media, and training on board. At launch time Nava, Thaicom plans to offer Nava services in high growth potential markets including Japan and Thailand first due to our strong market position there in providing maritime services. We will offer Nava in other countries in the future and will cooperate with other business partners to further develop our new maritime service platform."*

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Thaicom is a trusted partner for satellite communications services since 1991. The company has many years of experience in providing the aviation and maritime industries with customized satellite communications that help transform operations and enable growth in the digital age. With Thaicom Nava, the company's customers can now build upon this experience and meet the increasing data demand at sea. Furthermore, the launch of the service will position Thaicom as a leading digital service provider to the maritime industry.

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About THAICOM

THAICOM Public Company Limited, a leading Asian satellite operator, was established in 1991. The Company was the first to launch a broadband satellite in the world, and is a leader in developing integrated solutions for satellite broadband and broadcast services. The Company's engineering teams provide leading-edge innovative solutions for satellite-based telecommunications services. Since its establishment the Company has launched eight satellites, with five satellites in operation: THAICOM 4 (IPSTAR) provides a variety of broadband and data services, including cellular backhaul, mobility, government USO support, content delivery, business continuity and emergency services in thirteen countries in Asia Pacific.

THAICOM 6 is to expand the Company's broadcast carrying capacity in SE Asia and Africa (by the name "AFRICOM 1") and is collocated with THAICOM 5 and THAICOM 8 at 78.5 degrees East. THAICOM 7 was launched in September 2014 to provide media & data services for Asia's and Australasia's entertainment and telecom industries at 120 degrees East. THAICOM 8 was launched in May 2016 to expand Thaicom's servicing capacity and footprint in the region. Thaicom is traded on the Stock Exchange of Thailand (SET) under the trade symbol "THCOM".

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