

Thaicom Signs Long-term Contract with TrueVisions to Strengthen the Future of Broadcasting

Nonthaburi, Thailand, 14 January 2019 – Thaicom Public Company Limited (Stock Exchange of Thailand: THCOM), a leading Asian satellite operator and provider of integrated satellite end-to-end solutions, today announced that True Visions Group Co., Ltd. one of Asia's leading pay TV providers, signed a long-term transponder capacity contract for continuing its pay TV service to audiences in Thailand.

The company has retained several Ku-band transponders on the new Thaicom-8 satellite which delivers pay TV services to audiences in Thailand and across Asia including premier sports and entertainment events. TrueVisions starts using the service on the Thaicom-8 satellite from 2019 onwards. Previously, TrueVisions has provided pay TV services via C-band and Ku-band transponders on the Thaicom-5. The transfer of subscribers from Thaicom-5 to Thaicom-8 is necessary as Thaicom-5 does not serve TrueVision's long-term requirements.

"This long-term transponder capacity contract will support the mission of TrueVisions to provide premium pay TV broadcasting services to all subscribers in Thailand", said Patompob (Nile) Suwansiri, Chief Commercial Officer with Thaicom. "It proves that satellite technology remains a strong value proposition for broadcast expansion in Thailand."

The capacity agreement with TrueVisions is focused on the reliable delivery of one of the best entertainment and sports television platforms in Southeast Asia at the 78.5 degrees East orbital position. The new Thaicom-8 satellite represents a total solution for broadcast and data clients in Asia with excellent Ku-band coverage. It supports the high demand for capacity of the broadcasting industry as it transitions from standard definition to high-definition and ultra-high definition.

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About THAICOM

THAICOM Public Company Limited, a leading Asian satellite operator, was established in 1991. The Company was the first to launch a broadband satellite in the world, and is a leader in developing integrated solutions for satellite broadband and broadcast services. The Company's engineering teams provide leading-edge innovative solutions for satellite-based telecommunications services. Since its establishment the Company has launched eight satellites, with five satellites in operation: THAICOM 4 (IPSTAR) provides a variety of broadband and data services, including cellular backhaul, mobility, government USO support, content delivery, business continuity and emergency services in thirteen countries in Asia Pacific.

THAICOM 6 is to expand the Company's broadcast carrying capacity in SE Asia and Africa (by the name "AFRICOM 1") and is collocated with THAICOM 5 and THAICOM 8 at 78.5 degrees East. THAICOM 7 was launched in September 2014 to provide media & data services for Asia's and Australasia's entertainment and telecom industries at 120 degrees East. THAICOM 8 was launched in May 2016 to expand Thaicom's servicing capacity and footprint in the region. Thaicom is traded on the Stock Exchange of Thailand (SET) under the trade symbol "THCOM".

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